

## HORADAM<sup>®</sup> watercolours: Quinacridone colours

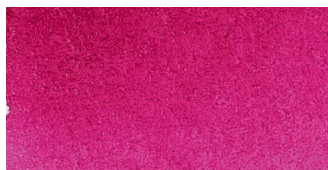
We added three quinacridone colours to the 6 already existing quinacridones in our **HORADAM<sup>®</sup>** watercolour range. Quinacridones are extremely lightfast, intense and transparent organic pigments of the red/violet range – from brownish to yellowish red up to very deep violet.

The 140 assortment now contains 9 quinacridone colours. **The following three colours are new:**



**Quinacridone red light (14 343):**

A yellowish, highly transparent and very intense light red.



**Quinacridone magenta (14 369):**

A bluish red violet, more warm than the well-appreciated purple-magenta (14 367), and more brilliant than the Quinacridone violet (14 368), so it closes a gap within the colour spectrum.



**Quinacridone purple (14 472):**

A really bluish red violet, the coldest colour of the quinacridone range and at the same time the warmest violet tone of the assortment.

## Schmincke HORADAM<sup>®</sup> watercolours quinacridone range



The described product attributes and application examples have been tested in the Schmincke laboratory. The information is based on our current state of technical findings and experience. Due to the diversity of applications in terms of painting techniques, materials and working conditions, as well as numerous possible influences, this information is based on a general application range. A legally binding guarantee of specific attributes or the suitability for a specific usage purpose cannot be derived from our information; therefore the use of the products must be adapted to the users' individual conditions and tested in trials. For this reason, we cannot provide a warranty for product attributes and/or assume liability for damages that occur in connection with the use of our products.

By the way: Specifics for handling and product safety you will find on our website [www.schmincke.de](http://www.schmincke.de) (e.g. download/safety data sheets).

For special questions please don't hesitate to ask our team in the lab!

The best way to get in contact with them is via mail at:

[laborteam@schmincke.de](mailto:laborteam@schmincke.de).