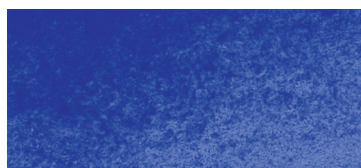
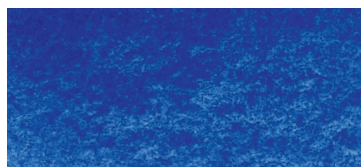


HORADAM[®] watercolours: Now 4 ultramarines in the new 140 assortment

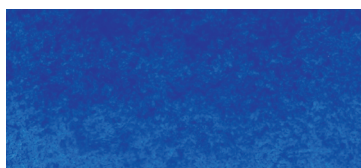
In the course of the enlargement of HORADAM[®] watercolours we have added one further ultramarine colour to the ultramarine palette, the international well-known French ultramarine (14 493) to make round the ultramarine range.



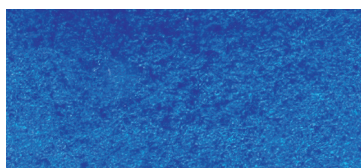
Ultramarine violet (14 495): An ultramarine with a clear violet tint, amongst all violet colours the most bluish one, contains a combination of two ultramarine pigments PB 29 and PV 15.



French ultramarine (14 493): A granulating, slightly reddish ultramarine variant with only one ultramarine pigment (PB 29).

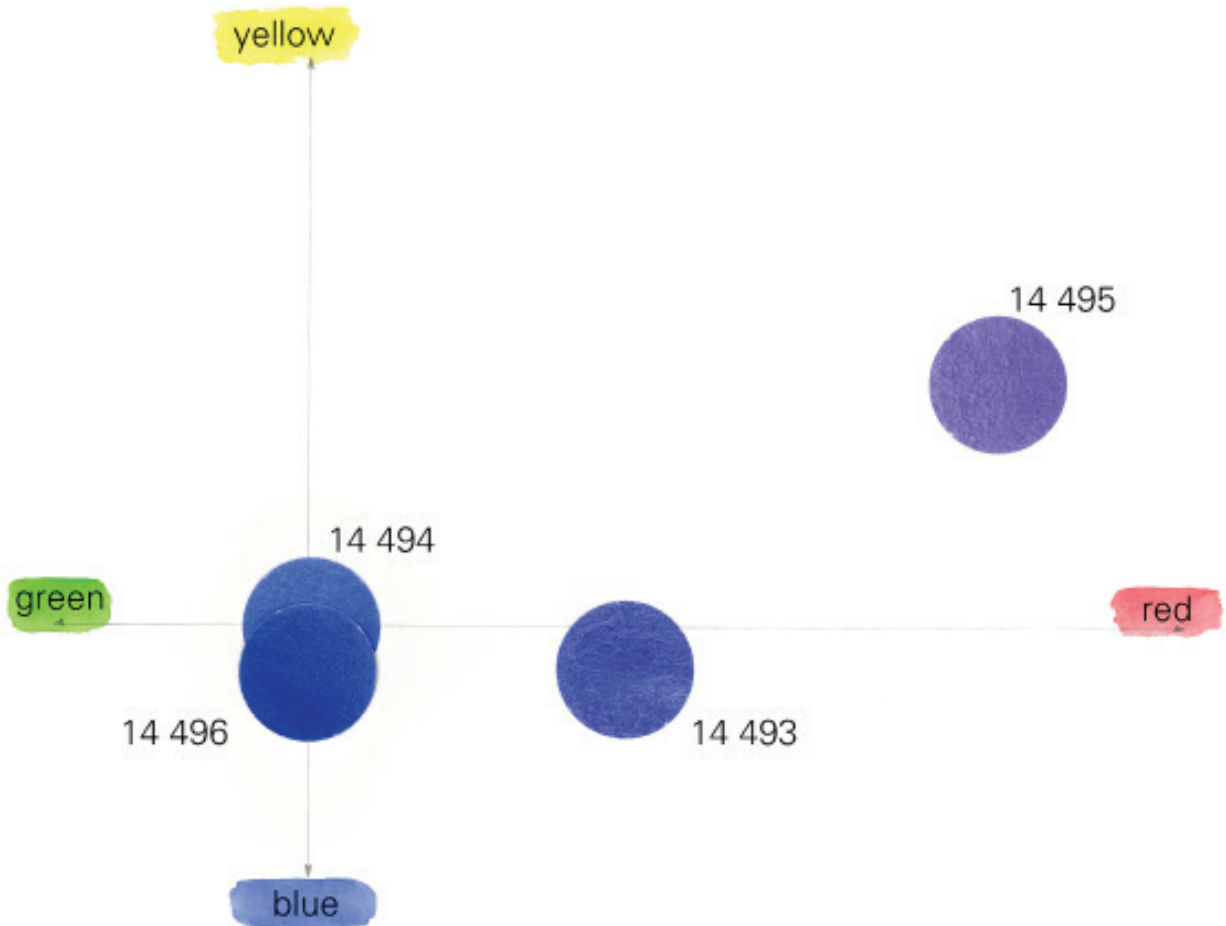


Ultramarine finest (14 494): Our Ultramarine bestseller and at the same time the epitome of ultramarine, manufactured with only one ultramarine pigment (PB 29) for a very fine and even colour application.



Ultramarine blue (14 496): This ultramarine contains two pigments (PB 29 and PB 15) and appears a little bit deeper.

In this chart, you can see how the four **HORADAM**[®] ultramarine colours are situated in the chroma:



The described product attributes and application examples have been tested in the Schmincke laboratory. The information is based on our current state of technical findings and experience. Due to the diversity of applications in terms of painting techniques, materials and working conditions, as well as numerous possible influences, this information is based on a general application range. A legally binding guarantee of specific attributes or the suitability for a specific usage purpose cannot be derived from our information; therefore the use of the products must be adapted to the users' individual conditions and tested in trials. For this reason, we cannot provide a warranty for product attributes and/or assume liability for damages that occur in connection with the use of our products.

By the way: Specifics for handling and product safety you will find on our website www.schmincke.de (e.g. download/safety data sheets).

For special questions please don't hesitate to ask our team in the lab!

The best way to get in contact with them is via mail at:

laborteam@schmincke.de.