

**Norma® Professional** - Highest spreading rate by maximum pigment concentration:  
quality formulated and produced "Made in Germany"

The balanced selection of colours which makes up the **Norma® Professional** range of fine, pure oil colours for artists consists of 84 brilliant modern and traditional colours, including 27 high quality transparent and unique special colours. Here in addition to highly light-fast chromium yellow colours which achieve a high degree of coverage, there are also special colours; amongst others these include poppy red, cobalt turquoise, agate brown, Schweinfurt green hue, neutral black, gold, silver and bronze. All 84 shades display the maximum degree of light fastness (4 to 5 stars).

The environmentally-aware formulation includes the use of many naturally renewable raw materials e.g. plant oils and additives. Combinations of pure high quality plant oils produce good adhesion, optimum absorption of the pigment and less tendency to yellow. The best of both traditional and modern pigments are used in the highest possible concentrations; this guarantees the maximum efficiency and an extraordinary degree of luminosity and brilliance with all colours.

Patient manufacture using grinding with a traditional three-cylinder mill is followed by a 3 month maturation period before packaging. This guarantees the optimum development of the raw materials within the pure oil colours. All colours display a balanced creamy buttery consistency and as a result demonstrate the best properties when mixing paints together and produce the optimum texture. The finest formulation makes sure that the drying process is shortened and proceeds evenly for all colours – a guarantee of a bril-

liant resistant surface. **Norma® Professional** is offered in three different sizes of packaging: all 84 colours are available in 35 ml tubes, 48 colours in 120 ml tubes and additionally 12 colours in 200 ml tubes.

The pricing groups are clearly laid out; there are three price groups: 50% of the colours are to be found price group 1. For larger requirements 5-litre sized packages can be obtained on request via retailers for artists' colours.



A large amount of information is available for the customer. In addition to a brochure (95 411) and a "Short Introduction to Oil Painting" (94 411) there is a special brochure about painting mediums (95 450).



The described product attributes and application examples have been tested in the Schmincke laboratory. The information is based on our current state of technical findings and experience. Due to the diversity of applications in terms of painting techniques, materials and working conditions, as well as numerous possible influences, this information is based on a general application range. A legally binding guarantee of specific attributes or the suitability for a specific usage purpose cannot be derived from our information; therefore the use of the products must be adapted to the users' individual conditions and tested in trials. For this reason, we cannot provide a warranty for product attributes and/or assume liability for damages that occur in connection with the use of our products.

Ideally, oil colours should be applied in thin layers. For paste-like palette knife techniques or "Prima" painting, we implicitly recommend the use of Schmincke Megilp (50 034). It accelerates the drying time for thick layers of oil colours and reduces the risk of cracks or other types of damage.

**By the way:** Specifics for handling and product safety you will find on our website [www.schmincke.de](http://www.schmincke.de) (e.g. download/safety data sheets).

For special questions please don't hesitate to ask our team in the lab! The best way to get in contact with them is via mail at: [laborteam@schmincke.de](mailto:laborteam@schmincke.de).