

Schmincke Watercolour Creative Contest

The company H. Schmincke & Co. GmbH & Co. KG, Otto-Hahn-Straße 2, 40699 Erkrath, Germany (hereinafter referred to as Schmincke) is organising the

Watercolour Creative Contest for the printed Schmincke watercolour promotion set 2025

The following conditions of participation apply to the painting contest for the Schmincke Watercolour promotion set 2025:

Any natural person is eligible to participate. Legal entities (e.g. companies, associations or organisations) are not eligible to participate. Also excluded from participation are employees of H. Schmincke & Co. GmbH & Co. KG and their direct family members as well as jury members of the Schmincke Watercolour Promotion Set 2025 painting competition and their direct family members.

The pictures can only be submitted via the upload portal on www.schmincke.de/en/contest/watercolour-creative-contest up until 31 December 2024. Only pictures painted with Schmincke watercolours will be accepted (confirmation will be provided via the contact form). Each artwork must be suitable for printing in a landscape format of at least 255 x 106 mm (a corresponding template is available on the upload portal of the competition page). By taking part in the competition, each participant confirms that he/she is the sole author of the images submitted to the competition, that he/she is authorised to freely dispose of the works and the rights of use existing in them and confirms that the works are free from third-party rights.

An expert jury will select three motifs from all the eligible entries submitted in due time. The jury may request the originals from the participant for the final selection. The cost of sending in the originals will be borne by the participant. Schmincke will return the originals at the end of the competition and will bear the costs of returning them. The judgement of the jury is not contestable. Legal recourse is excluded.

Once uploaded, the submission will be published on the Schmincke contest page. The three winning motifs selected by the jury will also be presented separately here after the submission deadline. The winning motif (1st place) will be printed on the cover of the Schmincke Watercolour Promotion Set 2025 which will be distributed worldwide.

The winners will be notified by telephone and in writing / announced on the website www.schmincke.de/en/contest/watercolour-creative-contest by 15 January 2025 at the latest. If the winner cannot be reached within one week, the prize will be given to the second-placed winner (succession procedure). The winners will receive the following prizes:

1. prize: A visit to Schmincke with 1-night stay in Erkrath, an extensive factory tour and catering, 3 equipped Schmincke watercolour promotion sets with the winner's own motif and a Schmincke goodie bag; total value of the package approx. 500 EUR (the winner pays the travel costs to and from the event).
2. prize: 1 equipped Schmincke watercolour promotion set 2025 and 3 freely selectable HORADAM watercolour wooden boxes of supergranulating colours with 5 x 15 ml tubes each; total value of the package approx. 300 EUR
3. prize: 1 equipped Schmincke watercolour promotion set 2025 and 1 freely selectable HORADAM watercolour wooden boxes of supergranulating colours with 5 x 15 ml tubes each; total value of the package approx. 130 EUR

It is not possible to withdraw winnings.

Each winner grants Schmincke the exclusive right to use his/her image free of charge and without restriction in terms of time, space and content. In particular, Schmincke is entitled to make the winning motifs publicly accessible in the social media accounts operated by Schmincke (Facebook, Instagram, YouTube, LinkedIn, etc.), to reproduce and distribute them at events, festivals, trade fairs and other events, in other print media of Schmincke used for communication purposes and to edit them in compliance with the copyright.

Schmincke's sales partners are entitled to display the Schmincke Watercolour Promotion Set 2025 or parts thereof for advertising and sales purposes on their trading platforms on the Internet (e.g. online shops, Amazon, etc.), social media accounts and in product catalogues.

The name of the winner and the title of his/her picture will be mentioned in the product application in corresponding publications (not on the product itself).